2023 05/2023 - 08/2023

EDTECH RANKING & WHITEPAPER

EDUCA AGENCY

SPONSOR PACKAGE 5000 USD

KEY ACTIVITIES

I) The ranking of EdTech Products & White Paper (EPR &EWP)

- The sponsor logo appears on the ranking table
- The sponsor logo appears on the front cover of the report as "Companion";
- **02 page of introduction** about the companion/product/service + website link + contact information in the report. *(The Sponsor can choose a specific segment to display in the structure of the report below)*
- Co along with 04 months marketing campaign targeted to education & edtech communities nationwide: Facebook, email, linkedin, media...

Key metrics of the marketing campaign

All outreach

200 EdTech startup founders/ CEO/ managers

400 Offshore EdTech provider's founders/ CEO/ managers

500 Top K12 Schools & Universities

THE MOET & 63 DOETS (Hard copies of the EPR & EWP)

Convey sponsor's key messages to startup founders nationwide and MOET & DOET representatives.

II) Announcing event: online & offline

- **01 speaking slot** to high-profile audiences in the EdTech field
- Livestream on FB, LinkedIn
- Press media
- Contacts & information of all audiences for sufficient follow-up activities

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EPR & EWP DESCRIPTIONS

Vietnamese – English

142 pages

Hard copies and soft copies (E-book)

CONTACT US

Ms.Ngà Vân (+84) 902 653 738 yen.nga@edtechagency.net 6th floor, CT02-C14 Bac Ha building, To Huu, Nam Tu Liem, Hanoi

ORGANIZERS

COMPANION UNITS

EDTECH AGENCY

WHITE PAPER

VIETNAM'S EDTECH 2023

April 2023

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