2023 **05/2023 - 08/2023**

EDTECH RANKING & WHITEPAPER

EDTECH AGENCY

SPONSOR PACKAGE **5000 USD**

KEY ACTIVITIES

I) The ranking of EdTech Products & White Paper (EPR &EWP)

- The sponsor logo appears on the ranking table
- The sponsor logo appears on the front cover of the report as "Companion";
- **02 page of introduction** about the companion/product/service + website link + contact information in the report. *(The Sponsor can choose a specific segment to display in the structure of the report below)*
- Go along with 04 months marketing campaign targeted to education & edtech communities nationwide: Facebook, email, linkedIn, media...

Key metrics of the marketing campaign

All outreach

200	**400**	**500**
EdTech startup founders/ CEO/ managers	Offshore EdTech provider's founders/ CEO/ managers	Top K12 Schools & Universities

THE MOET & **63** DOETS (Hard copies of the EPR & EWP)

Convey sponsor's key messages to startup founders nationwide and MOET & DOET representatives.

II) Announcing event: online & offline

- **01 speaking slot** to high-profile audiences in the EdTech field
- Livestream on FB, LinkedIn
- Press media
- Contacts & information of all audiences for sufficient follow-up activities

SPONSOR PACKAGE **3000 USD**

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EPR & EWP DESCRIPTIONS

Vietnamese – English

142 pages

Hard copies and soft copies (E-book)

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ORGANIZERS

COMPANION UNITS

EDTECH AGENCY

WHITE PAPER

VIETNAM'S EDTECH 2023

April 2023

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WHITE PAPER STRUCTURE

Content	Page(s)
Title Page	1
Copyright Page	1
Table of Contents	1
List of Figures, Tables, and Abbreviations	2
1. OVERVIEW OF THE REPORT	
1.1. Research models	1
1.2. Data Collection Methodology	1
2. GLOBAL EDTECH MARKET OVERVIEW	
2.1. Global EdTech Market	4
2.2. EdTech Market in Asia	2
3. VIETNAM'S EDTECH MARKET	
3.1. History of Vietnam's EdTech Industry	1
3.2. Conditions and Environment for EdTech Development in Vietnam	1
3.2.1. Vietnam's Economy and Education Budget Investment	2
3.2.2. Characteristics of Society and Education Spending of Households	3

3.2.3. Technology Environment	2
3.2.4. Education Environment	3
3.3. Overview of Current Vietnam's EdTech Market	
3.3.1. Overview of Vietnam's EdTech Market	2
3.3.2. Classification of EdTech Products in Vietnam	3
3.4. EdTech technology	
3.4.1. Overview of Vietnam's EdTech technologies	2
3.4.2. AWS's solutions & successful case studies	2
3.5. Investment in Education Technology in Vietnam	
3.5.1. Investment Structure	1
3.5.2. Investment Regulations	2
3.5.3 Investment Process	3
3.5.4 Prominent Investments	5
4. MARKET POTENTIAL	
4.1. Forecast of Vietnam's EdTech Market	2
4.2. Market Potential by Segments	
4.2.1. Pre-School Education	1
4.2.2. K-12 Education	1
4.2.3. University/ College Education	1
4.2.4. Vocational Education	1
4.2.5. Corporate Training	1
4.2.6. Reskill & Upskill (Workforce)	1
5. CONCLUSION AND RECOMMENDATIONS	
5.1. Conclusion	
5.1.1. Policy Opportunities Assessment	1
5.1.2. Product Potential and Market Size	1
5.2. Recommendations	
5.2.1. For Investors in Vietnam's EdTech Market	1
5.2.2. For EdTech Users	1
5.2.3. For EdTech Businesses	1
Key findings	1
6. RANKING	
6.1. Ranking History and Purpose	1
6.2. Ranking Methodology	1
6.3. Ranking Results	4
Annex & Index	4
Introduction to Featured Products and Solutions (sponsors)	5
TOTAL	**70**

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